

WIEN MUSEUM NEU

PRESS CONFERENCE: 20.11.2015

RESULTS OF THE ARCHITECTURE COMPETITION AND PRESENTATION OF THE WINNING PROJECT

Time: 11:00

LOCATION: IN THE ATRIUM OF WIEN MUSEUM NEU, 1040 VIENNA, KARLSPLATZ 8

ANDREAS MAILATH-POKORNY

(CULTURE COUNCILLOR)

CHRISTOPH CHORHERR

(PLANNING SPOKESPERSON OF DIE GRÜNEN WIEN)

EMANUEL CHRIST

(JURY CHAIRMAN, CHRIST & GANTENBEIN ARCHITECTS)

MATTI BUNZL

(DIRECTOR OF THE WIEN MUSEUM)

ROLAND WINKLER

(WINNER OF THE ARCHITECTURE COMPETITION FOR THE WIEN
MUSEUM NEU)



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WIEN MUSEUM NEU: AN ARCHITECTURE OF ENCOUNTERS.

The winner of the international architecture competition for the redesign of the WIEN MUSEUM on Karlsplatz has been chosen. During their assembly on 19.11.2015, the international jury selected a design by the Austrian architecture team Winkler + Ruck (Klagenfurt) and Ferdinand Certov (Graz) as the winning project from 274 proposals. Central to the design is a floating structure that shows off the Haerdtl Building in a new light and opens the museum up to Karlsplatz. 'The idea is as simple as it is brilliant: the extension will sprout from the roof of the museum,' said the jury. Culture Councillor Andreas Mailath-Pokorny, who presented the winner along with the Director of the WIEN MUSEUM, called the project an 'impressive architectural solution for this sensitive area. The design combines old and new by looking towards the future in a clear, urban and confident architectural language.'

The next step in the project's realisation will be to negotiate with the designers of the winning concept. The results of the architectural competition can be freely viewed in the WIEN MUSEUM on Karlsplatz from 26.11.2015.

**„This is Vienna's most
important museum project
in recent decades.“**

Culture Councillor
Andreas Mailath-Pokorny

THE WINNING PROJECT BY 'WINKLER + RUCK WITH CERTOV'

We were searching for designs and solutions for a forward-looking new construction that took the historic Haerdtl Building into account while simultaneously actualising the location's possibilities from a viewpoint of 'urban renewal'. The Haerdtl Building on Karlsplatz currently has 6,900m² of usable space. After the new project is completed, the WIEN MUSEUM is set to have over 12,000m² of usable space, both in the new construction and under Karlsplatz.

'This is Vienna's most important museum project in recent decades,' stated Culture Councillor Andreas Mailath-Pokorny, who called Winkler + Ruck with Certov's design a *'vision of a thoroughly metropolitan solution'* during the presentation of the winning project.

The architecture team's design takes on new shapes - by using a free, functional extension on top of the existing building - with horizontal joints linking old and new. The first and second floors can therefore house permanent exhibitions, while the raised top floor will be home to various special exhibitions. A Vienna room will be built on the joint floor and the wrap-around balcony will provide views over the whole of Karlsplatz.



© Winkler, Ruck, Certov, rendering WIEN MUSEUM NEU

The listed Haerdtl Building will form the foundation for a light, floating construction that will complement the existing solid building and provide an additional floor. The joint floor will house a Vienna room, while the wrap-around balcony will provide views of the whole of Karlsplatz.

Contact with Karlsplatz will be created via a protruding multifunctional entrance cube. This open concept sees the WIEN MUSEUM and the Karlskirche as inlays on the same level as the Resselpark Park. Existing lines of sight onto Karlsplatz will be retained. (Winkler + Ruck with Certov's design)

From the prize jury's decision: *'The detailed solutions presented by Winkler + Ruck with Certov's design have great potential to create a wholly confident image for the WIEN MUSEUM on Karlsplatz. A classic modern pavilion with closed facade will be set on top of the Haerdtl Building, which represents classic modernism in a different sense. The jury feels that the design is well-proportioned and creates a balanced relationship between the existing building and the new addition. The space between the historic building and the extension also plays an important role. This in-between space will be used as a transparent join, and this creative gesture is the proposal's greatest compositional quality.'*

For Culture Councillor Andreas Mailath-Pokorny, the winning project is an *'impressive architectural solution for this sensitive area, surrounded by historic buildings. The design proposes an impressive relationship between old and new, both respecting Oswald Haerdtl's listed building and simultaneously looking forward with a clear, urban, confident architectural language. The winning project has managed to maintain and strengthen Karlsplatz's original qualities. With this floating pavilion, the ground-floor café and the new entrance cube, the museum opens itself out to Karlsplatz as a 21st century plaza.'*

'The idea is simple and memorable - and convincingly executed. The listed Haerdtl Building will be complemented by a light crown, forming a kind of chronological stack. From here, the terrace off the Vienna room, like a transparent join line between old and new, will offer panoramic views of Karlsplatz and out to further parts of the city. This floating design offers visitors new perspectives, allowing views of all the buildings that themselves have a view of the museum. The WIEN MUSEUM opens up a dialogue with the city. A beautiful, functional but also creative gesture.'
(Emanuel Christ, Jury Chair)

Matti Bunzl, Director of the WIEN MUSEUM, on the winning project: *'I am very pleased with this decision. The proposal submitted by the architecture team of Winkler + Ruck and Certov will complement the museum perfectly and will give the Haerdtl Building a new lease of life. The new entrance area and the café that opens up onto the square create an architecture of encounters. I can't wait to work with the architects.'*
(Matti Bunzl, Director of the WIEN MUSEUM and Jury Member)

The competition winners on their victory: *'We are overwhelmed. The opportunity to take part in the discussion about such a key piece of Viennese architecture requires great respect and we intend to do our absolute best. Maybe our key to success in this incredibly sensitive task was our view of architecture as background art, a quality that forms the foundations of a city's experiences, maybe in a more reserved but precise and stringent way.'*

THE ARCHITECTURE FIRM WINKLER + RUCK WITH CERTOV ARCHITECTS

The cooperation between the two architecture firms sprang from a healthy spirit of competition between several different firms over the last few years. The idea of cooperation was initially formed after the two firms recognised that their similar core beliefs mean that their different approaches complement each other well. Their victory in the WIEN MUSEUM competition serves to confirm this.

Both architecture firms are united in their attempt to establish building culture as a necessity in each of their counties (Styria and Carinthia)

References and Awards - Selection

Autobahnkirche Dolina

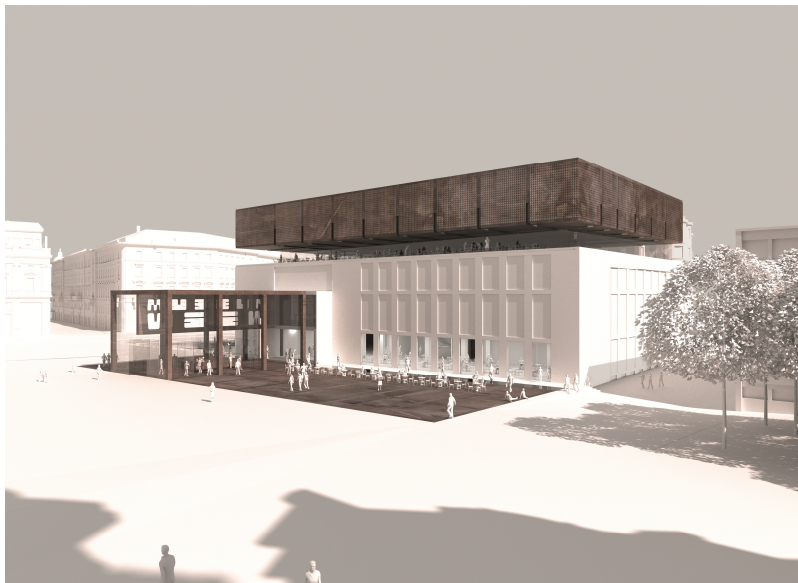
Europeum Maria Zell

Stadtgartenzentrale, Klagenfurt 2007

Schatzkammer Gurk, Gurk 2013

www.winkler-ruck.com

www.certov.com



© Winkler, Ruck, Certov, rendering WIEN MUSEUM NEU

THE ARCHITECTURE COMPETITION

The international, open, anonymous two-tier architecture competition for the WIEN MUSEUM NEU that began in March of this year came to a close yesterday, when the jury selected a design by Winkler + Ruck with Certov as the winning project. The competition was a search for architectural designs and solutions for the erection of a 21st century metropolitan museum.

The foundation of the architecture firms' proposals was a tender brochure at over 200 pages, which set out formal guidelines, as well as urban building requirements, the museum's programme and contents, and the space and functions programme as developed by the WIEN MUSEUM management team, Wolfgang Kos, Matti Bunzl and Christian Kircher. Many studies concerning the issues of urban space, historic buildings and construction technology had already been carried out in advance, most recently by Kuehn/Malvezzi and Anna Detzlhofer. Based on this, BWM Architects (in coordination with the Austrian Federal Monuments Office and the responsible office and municipal department for town planning in Vienna) developed the framework conditions for historical buildings and urban development in the tender brochure. These formed the guidelines for the participating architects in how to deal with the listed Haerdtl Building and the urban context of Karlsplatz. As is usual for building projects of this size, an agency was chosen to consult during the competition, and to carry out initial assessments of the proposals on behalf of the jury: the Berlin firm [phase eins] has already supported other architecture competitions, including for the Folkwang Museum in Essen and the Viennese Hotel InterContinental.

The competition jury was made up of Austrian and international architects with construction and jury experience in the field of museums, as well as further experts acting as specialist judges for areas such as museum planning, town planning and landscape planning, as well as historic protection. The jury chairman was Swiss architect Emanuel Christ (Christ & Gantenbein Architects, Zurich). Viennese architect Elke Delugan-Meissl (DMAA Deulgan Meissl Associated Architects) was his substitute representative.

The first stage of the competition focussed on the conceptual and creative approach to the WIEN MUSEUM NEU and its integration into its urban surroundings. The 14 architecture firms chosen for the second round were invited by the jury to further explain the architectural, functional and conceptual approaches in their designs, and to expand on the building's functionality. Winkler + Ruck with Certov's proposal was chosen as the winner of this second competition tier.

THE PRIZEWINNERS

In total, the awarding authority (Wien Museum Projekt GmbH) provided the net sum of €138,000 for admin fees and prizes. Second place was snapped up by Berlin architects Kim Nalleweg Architekten GbR, while Ilg Santer Architekten from Zurich were awarded third place.

Proposals by Juri Troy Architects from Vienna, Fiechter & Salzmann Architekten GmbH from Zurich, and querkraft architekten zt gmbh from Vienna were all awarded prizes of recognition.

1st Prize

Winkler + Ruck Architekten, Klagenfurt am Wörthersee/Austria with architect Ferdinand Certov, Graz/Austria (architecture)

Roland Winkler, Ferdinand Certov

Winkler Landschaftsarchitektur, Seeboden am Millstättersee/Austria (landscape architecture)

Andreas Winkler

2nd Prize

Kim Nalleweg Architekten GbR, Berlin/Germany (architecture)

Max Julius Nalleweg, Kyung-Ae Kim-Nalleweg

TDB Landschaftsarchitektur Thomanek Duquesnoy Boemans, Berlin/Germany (landscape architecture)

Karl Thomanek

3rd Prize

Ilg Santer Architekten, Zurich/Switzerland (architecture)

Andreas Ilg, Marcel Santer

Hager Partner AG, Zurich/Switzerland (landscape architecture)

Patrick Altermatt

RECOGNITION PRIZES

Juri Troy Architects, Vienna/Austria (architecture)

Juri Troy

YEWÖ Landscapes e.U., Vienna/Austria (landscape architecture)

Dominik Scheuch

Fiechter & Salzmann Architekten GmbH, Zurich/Switzerland (architecture)

René Salzmann, Caroline Fiechter

Andreas Geser Landschaftsarchitekten, Zurich/Switzerland (landscape architecture)

Andreas Geser

querkraft architekten gmbh, Vienna/Austria (architecture)

Gerd Erhardt

Doris Haidvogel, Vienna/Austria (landscape architecture)

Doris Haidvogel

WIEN MUSEUM PROJEKT GMBH

Wien Museum Projekt GmbH, a company belonging to Wien Holding-Tochter WSE Wiener Standortentwicklung GmbH, are responsible for the project. They will help with the renovation of the Haerdtl Building, as well as the new construction of the design from the architecture competition. They are responsible for Project Management and Project Leadership for the successful implementation of the project as a whole.

WHAT HAPPENS NEXT? WIEN MUSEUM NEU TIMELINE

The competition is now followed by negotiations with the winner to implement the winning project.

2015/2016

An invited architecture competition is planned by the Zurich Insurance Group to follow the competition for the WIEN MUSEUM.

2016

The results of both competitions will be the foundations for site zoning, which will take place in 2016. The winners will work on the application plans. The WIEN MUSEUM will operate as usual.

2017

Groundbreaking

2017-2019

Construction planned until end of 2019 – then the WIEN MUSEUM NEU will be furnished.

2017-2020

Expected museum closing time

2020

Planned opening of the museum

REBUILDING PHASE FROM 2017

According to the current state of planning, the museum will be closed from the second half of 2017, and reopening is planned for 2020. *'For the WIEN MUSEUM, the rebuilding phase offers the opportunity to experiment - not just with content and formats, but also with new locations within the city,'* stated Matti Bunzl, Director of the WIEN MUSEUM. It is also possible to send the highlights of the museum's collection, especially Viennese works of art from the turn of the century, 'on tour'. Talks are being carried out with potential partner museums in Japan and the USA.

PARTICIPATION AND COMMUNICATION

The results of the architecture competition can be freely viewed in the WIEN MUSEUM on Karlsplatz from 26.11. The exhibition will run until 7th February 2016. On 28th January, there will be a discussion in the atrium concerning the rebuilding and new construction of the WIEN MUSEUM. To keep up transparency, all further steps will be announced in good time by either the Wien Museum NEU Projekt GmbH or the museum itself. During the course of the concrete planning and construction phase, there will be close dialogue with all interested parties (neighbours etc).

- Homepage www.wienmuseumneu.at
- Facebook page
- info@wienmuseumneu.at – for questions concerning the project

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<http://www.wienmuseumneu.at/presse/pressefotos/>